

## Marketing News

### Trade Show Reminder: plan to visit us at the 2013 AHR Expo in Dallas, January 23rd - 25th

If you don't already have a new calendar for 2013, here's the perfect reason to get one – so you can go ahead and mark off January 23-25 for the HVACR industry's biggest trade show of the year, the AHR Expo.

This year's event will take place at the Dallas Convention Center in Texas, and it promises to be bigger than ever – which is quite a claim, since this is the world's largest HVACR event! According to the show's producers, more than 1,800 leading manufacturers – including Fasco and Regal Beloit in Booth #2301 – will be on hand to showcase their latest products. They're also expecting nearly 30,000 contractors, engineers, distributors, facility managers, OEMs and other HVACR professionals from around the world to attend the expo!

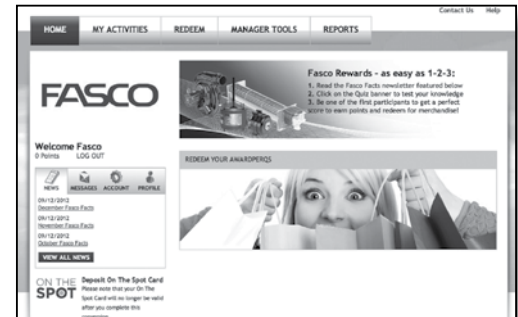
We're proud to once again be on hand to feature some of the industry's largest selection of direct replacement motors, blowers and accessories. So if you're attending AHR Expo 2013, be sure to stop by Booth #2301 and say hello. And for more information about the event, visit [ahrexpo.com](http://ahrexpo.com).



## Marketing News

### Introducing An All-New Fasco Rewards Program!

A brand new Fasco Rewards program is coming soon! The new program will give you the chance to earn Fasco "AwardperQs" – your own type of "perks" that you can redeem on a huge array of exciting merchandise for you or anyone in your family. And as always, the key to earning your rewards is reading about, and testing your knowledge of, all the great quality Fasco products your customers have trusted for years!



*The new Fasco Rewards website will let you shop for a wide range of valuable merchandise!*

### Every test gives you the chance to earn Fasco AwardperQs!

The new Fasco Rewards program will work much like it does now: read your monthly Fasco Rewards Distributor Newsletter, then take a 10-question online test. (Please note that the new program requires that tests be taken online. Printed copies of the test will no longer be mailed.)

As always, you can find the answers to the test questions either in the newsletter, in our catalog or in Fasco Facts. Answer all 10 questions correctly and you will have the chance to earn Fasco AwardperQs, redeemable for thousands of merchandise items from the new Fasco Rewards website. There's something for everyone – plus all merchandise has a 100% satisfaction guarantee, and your AwardperQs never expire!

### More award recipients every month!

With the new Fasco Rewards Program, more of our valued customers like you will have the chance to earn Fasco AwardperQs! Each month, up to 10 participants in each of Fasco's 7 national regions will receive AwardperQs awards. That's up to 70 people each month...and that could be you!

Complete details on the new program will be available soon and will be featured in an upcoming issue of this newsletter, along with the new Fasco Rewards website and instructions on how to register. Please note that your account data in the existing Fasco Rewards program will not be transferred to the new system. So you will need to register on the new website to participate. We hope you'll find the new program to be simple, informative, and of course, very rewarding!

## Congratulations to the Latest Gift Card Recipients in the Fasco Rewards Program

Congratulations to the following Fasco Rewards Program participants who will receive \$100, \$75 or \$50 gift cards from our July test drawing!

- Jim Dunn
- Guy Giudici
- Jeff Goode
- Greg Johnson
- Vicki Johnson
- Jeff Kelley
- Roberta Lamp
- Danny Leon
- Criag Lundstrom
- Jim Meyers
- Mike Proffer
- Kelly Rohs
- Douglas Schleisman
- Andy Schroeder
- Jim Schroeder
- David Stejskal
- Enrique Suazo
- Elizabeth Tood
- Stan Vasko
- Matt Vaughn
- Ron Zaker

### PLEASE NOTE:

**All gift cards need to be used within 12 months.**

## Answers to July 2012 Fasco Rewards Test

1. D – All of the above
2. B – Las Vegas
3. C – D806
4. A – True
5. C – Air-over motor
6. D – All of the above
7. A – 382
8. B – 1500 RPM
9. B – 100°C (212°F)
10. B – False

## New Product News

### Fasco Introduces New D1133 Direct Replacement Motor for Heatcraft

Fasco is pleased to introduce the new D1133 motor, a direct replacement for Heatcraft model number 25300101, to our industry-leading line of replacement motors.

This new 3.3" motor features an open enclosure design, and is thermally protected, UL recognized and CSA certified.

For more information on the new D1133 direct replacement motor, contact your Fasco Representative or our Customer Service Department at 1800-325-8313.



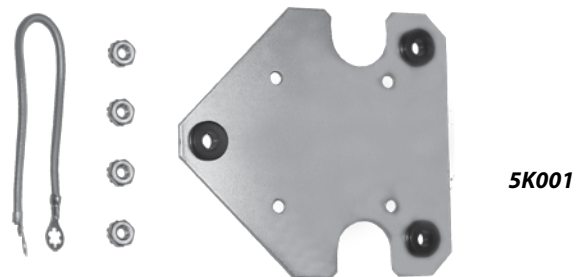
#### Model D1133 Specifications

HP	1/20	Speeds	1
Volts	115	Bearings	SLV
RPM	1550	Shaft	5/16" x 2 5/8"
Amps	1.7	Type	Shaded Pole (SP)
Rotation	CW		

### New 5K001 Bracket Kits for Morrill Arctic 59 Motors

Fasco now stocks the 5K001 Bracket Kit that can be used with Morrill Motors' Arctic 59 Motors. The metal bracket has an overall thickness of 5/16", an overall width of 4 1/4", and an overall length of 4 3/4". The kit includes the bracket, a ground lead and four nuts.

To order the new 5K001 Bracket Kit, just contact your Fasco Representative, or call our Customer Service Department at 1-800-325-8313.



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**REGAL**