

**PRODUCT NEWS**

# Trust Fasco for all your heating season needs – including alternative fuel heating products!

While alternative fuel heating products may make up a relatively small percentage of your overall HVAC business, here are some facts from the Hearth, Patio & Barbecue Association (HPBA) that are worth considering:

- *More than half of U.S. homes (52%) have at least one fireplace or freestanding stove.*
- *The average age of a wood fireplace is 22 years, and a freestanding stove 11 years – making them good possibilities for blower replacements.*
- *64% of Americans consider installing a new technology (fireplace, wood or pellet stove or insert) to be more energy efficient.*
- *59% of Americans with fireplaces or freestanding stoves consider these features major selling points – and many homebuyers agree, citing fireplaces as one of the top three items they look at when buying a home.*

All of these facts help point out that stocking Fasco alternative heating products like the ones shown here is a smart idea, and a great way to help fire up your sales this winter. With these blowers on your shelves, retailers and service providers will rely on you for the parts they need, when they need them.

**Transflo® Blowers**

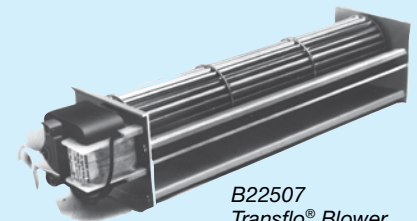
Designed to replace the blower and motor in many of the fireplaces and freestanding stoves your customers service, Fasco's Transflo Blowers offer many performance and installation advantages. **No screw mounting** means that the units attach instantly and securely to the back of any metal firebox with high-strength magnets, although they may also be screw mounted if desired. Plus, **foam gasket seals** help eliminate noise caused by vibration for rattle-free performance.

**Centrifugal Blowers**

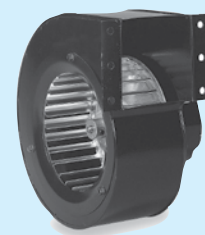
Fasco offers a wide variety of centrifugal blowers, many designed for use in the alternative fuel heating industry – like our **50764-D500 General Replacement** model with a PSC motor, open drip proof enclosure and all position mounting. Other popular models include the **A125** and **A212** (where low profile air movers are required), the **A082** (typically used as a combustion air blower for pellet stoves due to its self-cleaning radial fan blade), and the **A133** (primarily used in fireplace insert applications for some leading fireplace OEMs).

**B160 Blower System**

This popular Fasco model boosts heat output for home fireplaces. It operates on a 115VAC, 60Hz power supply that's accessible through a receptacle in the factory-installed junction box. It also features a variable speed control to provide



B22507  
Transflo® Blower



50764-D500  
Centrifugal  
Blower



B160 Blower System

(continued on back)

## Alternative fuel heating products (cont.)

forced airflow at the desired speed, and a temperature sensor switch to automatically turn the blower on and off.

You'll find more details about these and other great alternative fuel heating products in your *Fasco Catalog #45*. You can also get more information from your Fasco Sales Representative, or by calling our Customer Service Department at 1-800-325-8313.

## PRODUCT NEWS

### Another heating season “must-have” product – Fasco’s High Efficiency Blowers!

Here’s a great way to help people use less energy this winter: Fasco’s High Efficiency Blower (HEB) – one of the most efficient distribution blowers available on the market, which uses 10% to 30% less energy than standard technology blowers.

How much energy savings can a Fasco High Efficiency Blower offer? Here are just a few examples...

- 5-Ton Air Handler, 24" cabinet, 2250 cfm @ 0.4" ESP Original Blower: 956 Watts / Fasco HEB: 701 Watts / **Savings: 26.7%**
- 5-Ton Air Handler, 24" cabinet, 1707 cfm @ 0.4" ESP Original Blower: 490 Watts / Fasco HEB: 380 Watts / **Savings: 22.4%**
- 95+ Furnace 80k, 17.5" cabinet, 1050 cfm @ 0.5" ESP Original Blower: 320 Watts / Fasco HEB: 253 Watts / **Savings: 21.0%**

Targeted applications include HVAC appliances such as furnaces, fan coil units, air handlers and ground source heat pumps, or in general air moving applications where low energy usage is important.



High Efficiency Blower (HEB)

#### High Efficiency Blower (HEB)

Stock No.	Impeller Size	HP	Volt	Speeds	Type
E1008	10x8	1/3	115	4	PSC
E2008	10x8	1/3	230	4	PSC
E1010	10x10	1/2	115	4	PSC
E2010	10x10	1/2	230	4	PSC
EX1010	10x10	3/4	115	5	ECM
EX2010	10x10	3/4	208-230	5	ECM
EX1008	10x8	3/4	115	5	ECM
EX2008	10x8	3/4	208-230	5	ECM
EX1108	10x8	3/4 Max	115	5	ECM
EX2108	10x8	3/4 Max	208-230	5	ECM
EX2110	10x10	1 Max	208-230	5	ECM

## MARKETING NEWS

### Upcoming eLab Webinars and Training Sessions

With eLab, you can take part in free training and educational programs on ECM motors and ECM-equipped systems. Upcoming sessions will feature a variety of ECM-related topics, which can offer invaluable experience direct from the manufacturer for anyone who works in the HVAC industry. Plus, eLab sessions are a really convenient way to learn, since you “attend” the sessions on your own computer.

You can register for any of the free eLab webinar sessions by visiting [thedealertools.com/training](http://thedealertools.com/training) and signing up today. Future eLab sessions will be offered throughout the mornings and afternoons on the following dates:

- **November 5 & 19**
- **December 3 & 17**



### Tradeshows Schedule

Fasco representatives are hitting the road again, showcasing some of our best-selling direct replacement motors, blowers and accessories. So if you’re attending any of the shows listed below, be sure to stop by the Fasco/Regal Beloit booth and say hello!

#### IHACI HVAC/R/SM Product & Trade Show

Pasadena, California  
November 13

#### USGBC (Green Build)

Philadelphia, Pennsylvania  
November 20-22

#### HARDI Fall Conference/Trade Show

Phoenix, Arizona  
December 7-10

#### AHR Expo

New York, New York  
January 21-23