

## Marketing News

### New Fasco Rewards Program To Start Soon!

As we reported last month, a new Fasco Rewards Program will be starting soon where you'll have the chance to earn an exciting array of merchandise rewards just by reading about and testing your knowledge of Fasco products.

We're putting the finishing touches on the program now, and appreciate your patience as we finalize all the details. But here's a quick reminder about how the new program will work...

- Each month, you'll take a 10-question online test. (Remember, the new program requires that tests be taken online because printed tests will no longer be mailed.) As always, you can find answers to the test questions in the newsletter, in our catalog, or in *Fasco Facts*.
- Answer all 10 questions correctly, and you'll have the chance to earn Fasco AwardperQs, "perks" that are redeemable for thousands of merchandise items on our new awards website.
- Your chances of winning are greater than ever, since now up to 70 people each month – up to 10 in each of Fasco's 7 national regions – will receive AwardperQ awards!

Look for more details about your new rewards program in future issues of the *Fasco Rewards Distributor Newsletter*!

## Product News

### Help your customers keep families warm and safe with efficient Fasco replacement blowers for conventional AND alternative fuel heating products!

Efficiency, cost savings, alternative sources...there are a lot of factors families look at when it comes to staying safe and warm while not breaking the budget during heating season. Whether your customers are looking for a direct replacement blower or draft inducer for an aging furnace – or for a new or replacement blower for a fireplace or wood or pellet burning stove that enhances heat output – trust Fasco to have what your customers will need this winter.

#### Fasco Draft Inducers: the safe, efficient, intelligent choice!

Fasco is one of the leading suppliers of OEM draft inducers for popular brands like Trane, Lennox, York, Rheem, Goodman, ICP and more – and for direct replacement products for those manufacturers, which is always the safest choice when it comes to replacing a draft inducer. As we always say, it's important to recommend using a direct replacement draft inducer to your customers because it:

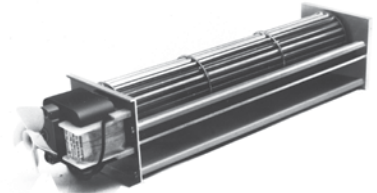
- Assures proper operation of the safety pressure switch
- Maintains the integrity of the condensate management system by providing a precise fit and the exact same condensate drain
- Provides the correct combustion air as required by the OEM for proper efficiency and exhausting flue by-products

#### More choices in fireplace and stove replacement blowers, too!

We're also a leading OEM supplier of blowers and motors for fireplace and stove manufacturers, so of course we offer one of the widest selections of direct replacements for those types of heating products as well. What's more, when you stock Fasco alternative heating replacement products like our Transflo® Blowers, you make it fast and easy for fireplace and stove retailers and service providers in your community to get the parts they need.



*Fasco is the leading supplier of direct replacement draft inducers for many popular brands, including this A276 model for Trane.*



*The low profile design, open face intake and powerful mounting magnet on Fasco's B22507 Transflo Blower makes it a natural choice for hearth products.*

(continued on page 2)

## Congratulations to the Latest Gift Card Recipients in the Fasco Rewards Program

Congratulations to the following Fasco Rewards Program participants who will receive \$100, \$75 or \$50 gift cards from August's test drawing!

- Brian Albertz Jr.
- Kirk Bell
- Steve Bismaier
- Tawanna Cooper
- Trent Dowling
- Byron Faircloth
- Beverly Gehring
- Regina Ginez
- Darrell Green
- Darci Hale
- Joe Hiner
- Jary Howley
- Jeff Kelley
- Danny Leon
- Bernard Lindsey
- Vic McKenna
- Lynda Rodgers
- Tom Schmidt
- Andy Schroeder
- Jim Schroeder
- Tony Stephens

### PLEASE NOTE:

**All gift cards need to be used within 12 months.**

## Answers to August 2012 Fasco Rewards Test

1. D – All of the above
2. B – False
3. A – A150
4. D – All of the above
5. C – 3000
6. A – 19-20
7. A – 32.2
8. C – 80%
9. A – True
10. D – All of the above

## New Product News

### Fasco Introduces New D1132 Direct Replacement Motor for Heatcraft

Fasco is pleased to introduce the new D1132 motor, a direct replacement for Heatcraft model number 25300201, to our industry-leading line of replacement motors.

Like the new D1133 Heatcraft direct replacement motor we introduced last month, this new 3.3" shaded pole (SP) motor features an open enclosure design, and is thermally protected, UL recognized and CSA certified.

For more information on the new D1132 direct replacement motor, contact your Fasco Representative or our Customer Service Department at 1800-325-8313.



**D1132**

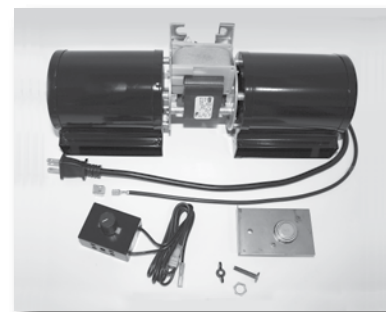
#### Model D1132 Specifications

HP	1/20	Speeds	1
Volts	208-230	Bearings	SLV
RPM	1550	Shaft	5/16" x 2 5/8"
Amps	0.96	Type	Shaded Pole (SP)
Rotation	CW		

## Product News (cont.)

Plus, stocking Fasco products like our B160 Blower System, which boosts heat output from home fireplaces, is another great way to build your sales this winter.

Your Fasco representatives are standing by to help you determine exactly which Fasco replacement products might be best for your customers' needs. You can get more details on any of our heating season products simply by contacting your Fasco Sales Representative, or by calling our Customer Service Department at 1-800-325-8313.



*Fasco's best-selling B160 Blower System is an easy way to boost heat output from home fireplaces.*