

### Marketing News

#### Fasco: Proud to Be Part of the 2012 EASA Convention

Once again this year, Fasco was proud to be an exhibitor at the 2012 EASA Convention, held in June in Nashville, Tennessee.

Fasco was 1 of 184 companies to exhibit at the event, which marks an 18% increase in companies attending over last year's convention. During the two-day exhibit showing, we were pleased to feature some of our industry-leading OEM direct replacement and general purpose motors, blowers and accessories, which were a perfect match to illustrate the show's theme, "Moving Industry Forward."

For all of you who stopped by the Regal-Beloit booth #405 to say hello and talk to our Fasco Representatives who were there, thanks for coming by – we were glad to see you! If you didn't have a chance to attend, you can always learn more about our latest products by visiting us online at [www.fasco.com](http://www.fasco.com), or by calling your Fasco Representative or our Customer Service Department at 1-800-325-8313. And don't forget to make a note now to remind yourself about next year's EASA convention at the Mandalay Bay Resort & Convention Center in Las Vegas, Nevada, June 30 – July 2, 2013!



### Product News

#### Fasco Introduces New General Replacement Centrifugal Blower

Fasco is pleased to introduce the new 50764-D500 Centrifugal Blower. Designed primarily for use in the alternative fuel heating industry, this general replacement centrifugal blower features a shaded pole motor with open drip proof enclosure, all position mounting, a wheel diameter/width of 5 1/4" x 2", an inlet diameter of 3 5/8", and air flow of 135 CFM. It's also UL component recognized and CSA certified.



50764-D500 General Replacement Centrifugal Blower

For more information on the new 50764-D500 Centrifugal Blower, see the specifications below, or contact your Fasco Representative or our Customer Service Department at 1-800-325-8313. Plus, don't forget to see our full line of centrifugal blowers on pages 60–65 of your *Fasco Catalog Number 45*.

#### Specifications

MODEL #	Volts	Hz	RPM	Amps	Bearing
50764-D500	115	60	1500	0.7	Ball Bearing

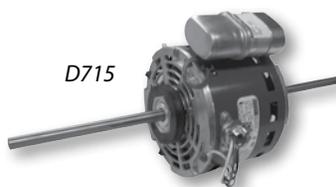
#### Two More General Replacement Motors That Are Great to Keep on Hand

Since we introduced the D715 and D716 General Replacement Motors last year, they've proved to be a new popular favorite – and a great addition to our line of general replacement motors that help your customers get the job done right every time!

These 5.6" diameter, Permanent Split Capacitor (PSC) Motors feature an open ventilated design, are thermally protected, UL recognized and CSA certified. For more information, see the technical specifications below, or contact your Fasco Representative or our Customer Service Department at 1-800-325-8313.

#### Specifications

MODEL #	HP	Volts	RPM	Amps	ROT	SPD	BRNG	"A" Dim.
D715	1/8	208-230	1500	1.4	DS	2	SLV	4
D716	1/4	208-230	1625	1.65	DS	2	SLV	3-3/4



## **Congratulations to the Latest Gift Card Recipients in the New Fasco Rewards Program**

Congratulations to the following Fasco Rewards Program participants who will receive \$100, \$75 or \$50 gift cards from our April test drawing! Take the Fasco Rewards Test this month, and your name may be listed in a future issue!

- John Beckett
- David Bochenek
- Lori Cantoria
- Carlos Gutierrez
- Howard Hinze
- Chris Knight
- Roberto Lamp
- Don Mitchell
- Kathryn Moore
- Jeff Nicoletti
- Daryl Poynter
- Mike Proffer
- Nick Rico
- Kelly Rohs
- Chris Schroeder
- Jim Schroeder
- Enrique Suazo
- Elizabeth Tood
- Zhao Hong Wei
- Tom Yeiter
- Ron Zaker

**PLEASE NOTE:**  
**All gift cards need to be used within 12 months.**

## **Answers to April 2012 Fasco Rewards Test**

1. D – All of the above
2. B – 3
3. C – D156
4. B – False
5. D – All of the above
6. D – All of the above
7. A – D802
8. D – 1/3 and 1/5
9. D – All of the above
10. A – Pam Tillis

## **Tech Tip**

# **Safety First When Cutting Replacement Motor Shafts**

Most Fasco replacement motors, except for OEM direct replacements, are made with long shafts to allow for a variety of shaft length requirements (such as the D715 and D716 motors featured on the front). Any extra shaft length can simply be cut off, as long as care is taken not to damage the motor. So be sure to remind your customers of the following important precautions.

One of the most important things to remember when cutting a motor shaft is to prevent any steel filings from entering the motor, which could cause bearing damage if the filings were to get into the bearings. These sharp filings can also nick or cut the motor windings, which could shorten motor life or cause the motor to short out. And of course, metal filings can also damage your eyes, so appropriate safety glasses should always be worn when cutting!

One way to help prevent metal filings from entering the motor when cutting is to make sure that the shaft is horizontal or vertical shaft down, so that any filings fall away from the motor. Another easy way is to use a piece of cardboard as a shield while cutting the shaft. Simply make a hole in the center of the cardboard and press the shaft through, sliding it as close to the motor enclosure as possible. It's also important to hold the shaft in a vise that grips between the motor and the cutting point on the shaft, as bearing damage can occur if too much pressure is put on the shaft. (We do not recommend allowing the motor to run during the cutting operation to use the rotation to cut the shaft.)

Finally, make sure no metal burrs are left on the shaft after it's cut, or it may be difficult to fit the fan blade or wheel onto the shaft.



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**REGAL**