

Marketing News

Congratulations to the First Gift Card Recipients in the New Fasco Rewards Program!

We're very pleased to announce the names of the first participants in our new Fasco Rewards Program to receive \$100, \$75 or \$50 gift cards in our monthly drawings!

If you don't see your name listed below, it's easy to increase your chances of receiving Fasco Rewards. Just correctly answer 9 out of 10 test questions on the monthly Fasco Reward Test. When you do, your name will automatically be entered into that month's Fasco Rewards drawing – as well as in our annual drawing for \$450 gift cards!

Congratulations to those whose names are listed below. Look for your name in our next issue.

- Danny Leon
- Karen Melvin
- Willie Chason
- Joe Hiner
- John Beckett
- Steve Bliss
- Curt Williams
- Al Battle
- Mike Dixon
- Daryl Poynter
- Jerry Miller
- Tom DeGroot
- Jack Gross
- Mike Nelson
- Shelly Wiemett
- Howard Hinze
- Tony Stephens

New Product News

Fasco Introduces New H375AC and H390AC Series Contactors

Fasco is pleased to introduce the new H375AC and H390AC Series Contactors, which are designed to replace our older H375A and H390A Series Contactors. New models in these series include the H375AC, H375BC and H375CC 75-Amp Contactors, as well as the H390AC, H390BC and H390CC 90-Amp Contactors. In addition, Fasco is also introducing a new H9S switch for use with these new contactors, which replaces our older H5S and H8S model switches.

These new Fasco contactors feature some distinct differences compared to our older models, including...

- Hex lug screws
- Dual coil terminals with 6/32 screws
- Lug screws accessed through holes in cover
- Enclosed coil areas (Note: Coils no longer available from Fasco.)

The new design also includes an overall size that is 1/4" larger in height and length than our previous models, as well as a box style with mounting tabs incorporated into it, versus the metal plate used with the old design. These new contactors are also UL recognized and CSA and CE approved.

If you have additional questions about our new H375AC and H390AC Series Contactors, please contact your Fasco Sales Representative or call our Customer Service Department at 1-800-325-8313.

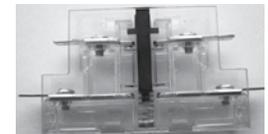
Product Note:

A221 York OEM Direct Replacement Draft Inducer Features CCW Rotation, NOT faulty impeller installation.

The A221, a direct replacement for York OEM draft inducers, has been generating a lot of phone calls here at Fasco. It seems that many of our customers note the seemingly backward placement of the impeller, and think that it's installed incorrectly.



H375AC, H375BC, H375CC,
H390AC, H390BC, H390CC
Contactors



H9S Switch

(continued on page 2)

Holiday/Non-Shipping Schedule for 2011

It's a new year, so what better time to mark your new 2011 calendar with dates Fasco will be closed for business and not be able to ship. That way, it's easier to know at a glance what days Fasco will be closed when you're placing your future orders.

2011 Holiday/ Non-Shipping Dates:

April 22	Good Friday
May 30	Memorial Day
July 4	Independence Day
September 5	Labor Day
September 16	Inventory
November 24 & 25	Thanksgiving
December 23 & 26	Christmas
December 30	New Years Day

Answers to October's Fasco Rewards Test

1. D – All of the above
2. A – True
3. D – D882
4. C – 1977
5. C – 3000
6. B – False
7. B – Las Vegas, Nevada
8. D – D156
9. B – Heat and moisture
10. A – 7/3

Product Note cont.

However, you should note that the design of the A221 features this type of impeller placement intentionally, to help this model supply the necessary proper load. Also, please be aware that the backplate will be toward the motor mounting shell during installation.

To all the customers who've called to ask about the A221, we say thanks as always for your feedback – and way to keep your eye on the ball (or impeller, as the case may be)!



The A221 OEM Direct Replacement Draft Inducer features an impeller installation design that only looks backwards. In fact, it's designed that way to provide proper load.

Small increases in efficiency can turn into big savings – and Evergreen Motors can help!

Here's an important reminder when it comes to helping people save money when heating and cooling their homes: since many motors can last for 15 – 25 years, a more efficient motor will save energy costs every single day. And when you add up those savings over decades of use, even small increases in efficiency can turn into big savings – and not just in consumers' pocketbooks, but also in communities' overall energy usage and the carbon emissions they produce.

That's where energy efficient Evergreen Motors can help. By using this first-of-its-kind universal aftermarket Electronically Commutated Motor (ECM), consumers can expect to save, on average, over 25% on annual motor operating costs – or about \$60 in annual heating and cooling operation based on 10¢/kWh. Even more, consumers can also expect to use up to 74% fewer watts with an Evergreen motor when they run their fans between heating and cooling cycles.

What's more, 1/2 HP and 1 HP Evergreen models can replace direct drive, PSC indoor blowers motors of 1/5, 1/4, 1/3, 1/2, 3/4 and 1 HP – and come with a 2-year warranty. For more information on the many benefits of using Evergreen Motors, contact the Evergreen Contractor Hotline at 1-866-503-8566, or visit www.TheDealerToolbox.com.



*Evergreen Motor
1/2 HP or 1 HP*



To learn more about becoming an Authorized Evergreen Dealer, contact your Fasco Sales Representative.