

**2014**  
Happy New Year!

**Now Mark Your Calendars  
for Fasco's 2014  
Non-Shipping Schedule.**

On behalf of all of us at Fasco, here's hoping your holidays were filled with family, friends and fun.

Now that the New Year has begun, we're looking forward to continuing to bring you the best our industry has to offer, both in products and service. And as we do at the beginning of every year, we thought this is the best time to tell you about the dates in 2014 when we will be closed for business and not be able to ship your orders.

The 2014 Fasco Holiday/Non-Shipping dates are listed below. Please mark your calendars, so you'll be sure to remember these dates when you're placing future orders throughout the coming months.

**2014 Holiday/  
Non-Shipping Dates:**

- Friday, April 18 – Good Friday
- Monday, May 26 – Memorial Day
- Friday, July 4 – Independence Day
- Monday, September 1 – Labor Day
- Thursday, November 27 & Friday, November 28 – Thanksgiving
- Wednesday, December 24 & Thursday, December 25 – Christmas

**MARKETING NEWS**

## Join Fasco January 21-23 at the 2014 AHR Expo, "The World's Largest HVACR Marketplace"!

Once again this year, Fasco is proud to be one of more than 1,900 companies exhibiting at the 2014 AHR Expo, which the show's organizers call "The World's Largest HVACR Marketplace." This year's Expo in New York City's Javits Convention Center is also expected to have 38,000+ attendees, 34 sponsoring/endorsing associations, 140+ educational sessions, as well as visitors from 131 countries.

Industry events like this (and several others listed on page two) not only give us the opportunity to meet with distributor partners like you, but also to educate contractors on the many benefits of our products — including the Fasco, Genteq and Century brands. Ultimately, our goal is to drive more customers to companies like yours that keep our products in stock.

If you'll be attending the AHR Expo, we hope you'll make time to stop by our Fasco/Regal Booth (#1157) on Level 3. We'll be showcasing a wide variety of our products, including the industry's largest selection of direct replacement motors, blowers and accessories. Plus, we'll have our representatives on hand to answer any questions you may have and to give you all the information you need.

We feel that there's nothing better than meeting and talking face-to-face with our distributors who are out there selling our products day in and day out. So if you're in New York at the show, please stop and see the Fasco Representatives in Booth #1157. And for more information about this incomparable industry event, visit [ahrexpo.com](http://ahrexpo.com).



See Fasco's great line of motors, blowers and accessories — plus Genteq and Century products — at Booth #1157 at the AHR Expo in New York City, January 21-23!

## MARKETING NEWS

### Can't Make It to the AHR Expo in New York? Then We Hope to See You at One of These Great Industry Events Later in 2014!

As you know by reading your *Fasco Rewards Distributor Newsletter*, Fasco representatives are constantly traveling coast-to-coast to showcase our best-selling motors, blowers and accessories at industry events. While we list these regional and national shows in our tradeshow column each month, here are a few of the larger shows we'll be attending during the coming months (in addition to the AHR Expo), which you might like to learn more about or attend.

#### **HPB Expo, March 5-8, Salt Lake City, Utah:**

Sponsored by the Hearth, Patio & Barbecue Association, the HPB Expo is where more than 350 leading hearth, patio and barbecue manufacturers and suppliers exhibit and demonstrate their newest innovations, attracting thousands of specialty and mass market retailers and distributors. Visit [hpbexpo.com](http://hpbexpo.com) for complete details.

#### **ACCA 2014, March 17-20, Nashville, Tennessee**

Chances are, many of your customers will be at the Air Conditioning Contractors of America "IE3 Indoor Environment and Energy Expo," featuring over 250 suppliers and service providers. Learn more at [accaconference.com](http://accaconference.com)

#### **EASA, June 29-July 1, Boston, Massachusetts:**

The Electrical Apparatus Service Association's (EASA) annual convention brings together approximately 200 exhibitors and 3,000 attendees. See [easa.com/convention](http://easa.com/convention) for more details (due to be posted in February).

## PRODUCT NEWS

### It's a Long Way Until Spring...Keep Fasco Heating Season Products On Hand!

The first day of spring is March 20th, and for a lot of us in the U.S. and Canada, that is going to seem like a long way off for the next few months! So here's a quick reminder of the many great ways Fasco can keep you ready to serve your customers for the rest of the winter...

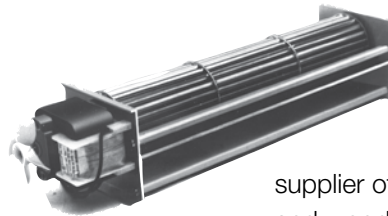
#### **Direct Replacement Draft Inducers –**

Fasco offers the most extensive line in the industry, with models to replace those of most major brands like Trane, ICP, Goodman, Lennox, Nordyne and many more. Plus, we also offer a wide range of general replacement blowers that are right for your customers' other needs too.



#### **Alternative Fuel Products –**

When it comes to replacement blowers for fireplaces, freestanding wood stoves and pellet stoves, count on Fasco. We're a leading OEM supplier of blowers and motors for the fireplace and woodburning stove industry, and have the direct replacements your customers need.



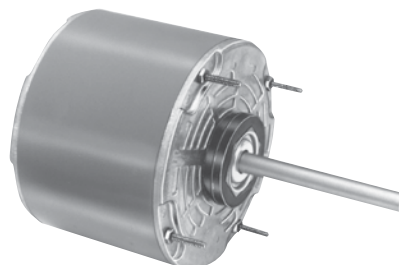
#### **High Efficiency Blowers –**

For use in furnaces, air handlers and more, our High Efficiency Blowers save energy... keeping them in high demand. In fact, our High Efficiency Blowers are one of the most efficient on the market, using 10% to 30% less energy than standard technology blowers.



#### **Unit Heater Motors –**

For your customers' industrial and commercial application needs, our 5.0" and 5.6" unit heater motors are the ideal choice. They're available in single-speed to five-speed models, with horsepowers from 1/80 HP to 3/4 HP.



For more information on any of Fasco's great heating season products, just call our Customer Service Department at 1-800-325-8313 or your Fasco Representative.