

Marketing News

AHR Las Vegas 2011 – One of the Biggest Expos Ever



The combination of an improving economy and a first-time-ever Las Vegas location proved to be a winning hand for the 2011 AHR Expo, held January 31-February 2 at the Las Vegas Convention Center. Fasco was one of more than 1,900 exhibitors at the Expo, and we're proud to have attended this landmark event!

More than 54,000 registered HVAC/R professionals visited the ASHRAE-sponsored show this year (34,000 attendees and 20,000 exhibitor personnel) and saw all the latest products and innovations on display from 1,938 exhibiting companies, including Fasco, with our great line-up of products. That made this year's event the largest western AHR Expo ever, and the third largest Expo in the show's 80-year history!

If you visited us at our booth, thanks for stopping by! But if you weren't able to make it to Vegas, you can still learn all about Fasco's latest products. Just contact your Fasco representative for more details.

New Product News

Fasco: 100 Years Old and Still Going Strong!

This year marks the 100th Anniversary of Fasco Motors, and we're proud to say that we're still providing the world's most complete line of custom fractional horsepower motors and blowers!



Times...and our industry...have changed so much since Fasco started as the F.A. Smith Manufacturing Company in Rochester, New York, in 1911. But today, even with an expanding global presence and a product line that powers thousands of products for a wide range of markets, we're also proud to say that we offer our customers timeless benefits, too. Superior customer service... experienced, helpful staff... the highest quality products at a competitive cost... all are very important factors in helping us reach this 100-year milestone!

To mark the occasion, we'd like to share some of the achievements and highlights of our last 100 years, as the F.A. Smith Manufacturing Company became Fasco Motors. And we'd also like to say thank you for helping us reach this 100th Anniversary! It's because of our trusted distributors like you, and the important part you play in selling our products, that will keep us going strong as we start our second 100 years in business!

Fasco History Through the Years

- **1911** Fasco Motors starts as the F. A. Smith Manufacturing Company in Rochester, New York. At that time, our major product was an adaptor to convert automobile oil headlamps to electric!
- **1933** Fasco manufactured its first shaded pole fractional horsepower motor.
- **1965** Fasco opened the Ozark, Missouri, motor division.
- **1975** Fasco opened the Eldon and Cassville, Missouri, motor plants; corporate headquarters moved to Boca Raton, Florida.
- **1980** Fasco joined the Hawker Siddley group of London, England (which is later acquired in 1992 by British company BTR).
- **1983** Fasco produced its 100,000,000th motor.
- **2004** Fasco becomes part of Tecumseh Products.
- **2007** Fasco becomes part of Regal Beloit Corporation.

Congratulations to the Latest Gift Card Recipients in the New Fasco Rewards Program

Congratulations to the following Fasco Rewards Program participants who will receive \$100, \$75 or \$50 gift cards from our November Test drawing! Take the Fasco Reward Test this month, and your name may be listed in the next issue!

- Bruce Ballinger
- Kirk Bell
- Steve Bliss
- Larry Clement
- Mike Costello
- Darwin Dubs
- Ronnie Flanary
- Bret Graham
- Carlos Gutierrez
- Keith Lee
- Leeann Matroni
- Jimmie O'Neal
- Benoit Presseau
- Mike Proffer
- Kelly Rohs
- William Roser
- Elizabeth Todd
- Shelley Wiemelt
- Joanne Zednik

PLEASE NOTE:

All gift cards need to be used within 12 months.

Answers to November's Fasco Rewards Test

1. C – 21
2. B – False
3. A – A159
4. A – Machine type
5. C – Henrite type
6. D – All of the above
7. A – 14
8. C – D635
9. A – True
10. B – 51-66

New Product News

H375AC and H390AC Series Contactors Update

Last month we introduced you to our new H375AC and H390AC Series Contactors, which replaced our older H375A and H390A Series Contactors. In addition to the design changes mentioned then, you should also know that Fasco is now offering four additional models with two new coil voltages – the H375DC and H390DC Contactors with 277-volt coils, and the H375EC and H390EC Contactors with 480-volt coils. Please note the coil voltages for all of new contactor models as follows...

H375AC/H390AC = 24 Volts

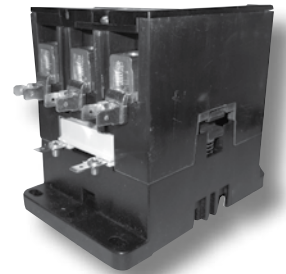
H375BC/H390BC = 120 Volts

H375CC/H390CC = 208/240 Volts

NEW! H375DC/H390DC = 277 Volts

NEW! H375EC/H390EC = 480 Volts

As a reminder, please also note that our new H375AC and H390AC Series Contactors feature a new box style design with enclosed coils inside the structure, and that replacement coils are not available from Fasco.



Fasco's new H375AC and H390AC Series Contactors now include 277-volt and 480-volt models, as well as 24-, 120- and 208/240-volt versions.

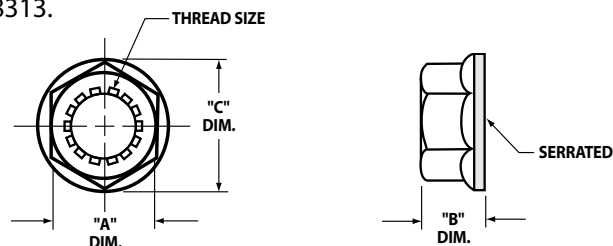
Fasco Goes Nuts – By Popular Demand! Introducing New Kit415 and Kit416 Nut Kits!

You asked for it, so we went a little nuts – by introducing two new lines of Fasco nut kits, that is. Installers and distributors told us that the nut diameter on our existing Kit832 and Kit1032 Nut Kits were not large enough in some applications. So we listened and created these new kits with nuts that are larger in diameter and provide a more robust mounting face.



Fasco's new Kit415 and Kit416 Nut Kits.

Technical specifications for our new Nut Kits are shown below. However, if you have additional questions, please contact your Fasco Sales Representative or call our Customer Service Department at 1-800-325-8313.



PART #	THREAD SIZE	"A" DIM.	"B" DIM.	"C" DIM.
Kit 415	8-32	.334	.187	.452
		.344	.203	.469
Kit 416	10-32	.365	.203	.480
		.375	.219	.500

Printed on recycled paper.