

Marketing News

It's Official: New Rewards Program Starts Next Month!

After many delays...and patient waiting from our valued distributors like you (which we greatly appreciate)...we're very pleased to say that the new Fasco Rewards Program will finally start next month! Look for complete details in the October issue of the *Fasco Rewards Distributor Newsletter*, as well as for a new Fasco Rewards test that will help you earn a chance to win great prizes. But in the meantime remember...

- Your name will automatically be entered into the monthly prize drawing every time you take and pass a Fasco Rewards test
- 21 winners across the U.S. will be chosen every month – 3 winners from each of 7 regions – so you have a great chance of winning!
- Each region will also have 3 Grand Prize Winners at the end of the year. So even if you're not a monthly prize winner, you'll still have a really good chance to win a grand prize!

Keep an eye out next month for more details. And once again, thank you again for your patience these last months while we've worked out all the details for your new Fasco Rewards Program!

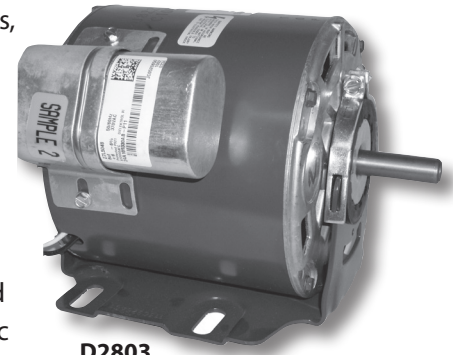
New Product News

Fasco Introduces the New D2803, a General Replacement Version of the D827 Motor

After many requests from our customers, Fasco is pleased to introduce the new D2803, a general-purpose replacement motor version of our popular D827 direct replacement motor.

The 5 1/2" diameter, Permanent Split Capacitor (PSC) D2803 is electrically the same as the D827, but comes with stripped lead ends standard, versus the OEM specific cord that comes with the D827. (Please note that the D827 no longer comes with a plug on the cord set. See the June 2010 issue of the *Fasco Rewards Distributor Newsletter* for complete details.)

Technical specifications for the D2803 are shown below. However, if you have additional questions about this new general-purpose replacement motor, please contact your Fasco Sales Representative or call our Customer Service Department at 1-800-325-8313.

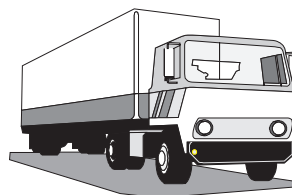


D2803

Specifications

HP	1/8	Amps	2.5
Volts	115	Rotation	CCW
RPM	700	Bearings	Ball
Speeds	1	Shaft	1/2 x 2

Fasco Ships the Way You Like It!



If your Fasco order does not qualify for pre-paid freight, it's the normal policy of our shipping department to send it to you via FedEx Ground Shipping. However, since many of our distributors prefer to ship via UPS, we're more than happy to oblige!

If you'd like UPS to deliver your next Fasco order, just let us know when you place your order. Then give us your UPS account number, and we'll be happy to send your shipment to you collect on that account number. If you have any questions about shipping your next Fasco order, we're here to help! Just call the Customer Service Department at 1-800-325-8313.

Tannis Roehrig retires after nearly 27 years at Fasco



If you've been a Fasco distributor for any length of time, chances are you know Tannis Roehrig in our Distributor Sales

Department. Effective October 1, 2010, Tannis retired from Fasco after nearly 27 years of service. Rather than give you some background about Tannis and her plans for the future, however, we thought we'd let our friend and coworker tell you in her own words, which she prepared shortly before her last day at Fasco...

"I began working at Fasco in the plant – not the office. The first day was torture. I thought I would never make standards, but after a month I was almost as fast as the other women. Their patience and friendship helped me endure working in the plant.

"In April of 1986 I got my job in the Distributor Sales Department. That was one of the best days of my life. It has been a real learning experience from day one. Given the fact you are dealing with people off the street, your co-workers, field salesmen and our distributors, there has never been a dull day.

"We have had many owners and bosses, but the one constant has been our faithful distributors. Besides co-workers, I will miss them the most. My co-workers are like family, and our distributors became my friends. My retirement will be a happy and sad moment because of all of you. Happy, because I will be joining my husband, Doug who retired nine years ago. But there will be a little bit of sadness, remembering all of you who will always be near and dear to me. May God bless and watch over all of you."

On behalf of all of us at Fasco, thank you Tannis...and may God bless and watch over you as well.

This Winter, It Pays to Keep Fasco Transflo Blowers on Hand for Fireplaces and Woodburning Stoves.

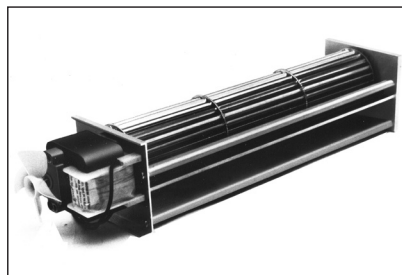
As a Fasco distributor, you probably already know that Fasco is the leading OEM supplier of blowers and motors for fireplace and stove manufacturers – and that we also offer one of the widest selections of direct replacement blowers and motors for most major brands. But with heating season fast approaching, we'd also like to remind you about one of our most popular fireplace and stove products, year in and year out: the Transflo Blower.

Why has our Transflo Blower proven so successful since it's introduction? Because its innovative design offers these important advantages:

- **No screw mounting.** The Transflo Blower attaches instantly and securely to the back of any metal firebox with high-strength magnets, making installation quick and easy. However, the unit can be screw mounted, if preferred, simply by using the built-in mounting brackets.

- **Easy plug-in installation.** You can complete with a grounded, three-prong plug-in cord, which allows it to be plugged into any firebox with a built-in electrical outlet. If you prefer to wire the unit into the power source as usual, simply snip off the plug and or choose from one of four Transflo Blower models without a three-prong plug-in cord.

choose a Transflo Blower that comes



B22507 Transflo® Blower

- **Foam gasket seal.** For rattle-free performance, many of our Transflo Blowers include a foam gasket that virtually eliminates noise caused by vibration.

Remember, a Fasco Transflo Blower can replace the blower and motor in many of the fireplaces or woodburning stoves your customers may service, so it pays to keep these quick- and easy-to-install units on hand. For technical specifications on our Transflo Blowers, see below. And for further information, contact your Fasco Sales Representative or call our Customer Service Department at 1-800-325-8313.



B22515 Transflo® Blower

Transflo Blower Specifications

MODEL #	Nameplate CFM	Volts	Freq.	No. of Speeds	RPM@ Free Air	Amps@ Free Air	BRNG
B22505	80	115	50/60	1	3200	0.55	SLV
B22507	115	115	50/60	1	3100	0.85	SLV
B22508	105	115	60	1	1500	0.7	SLV
B22510	150	115	50/60	1	3100	1	SLV
B22515	150	115	60	1	2200	0.81	SLV
B22513	215	115	60	1	2780	1.3	SLV

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