

Marketing News

New Fasco Rewards Program to Start This July!

It's coming back: your chance to win great prizes just by reading about and testing your knowledge of all the great quality Fasco products your customers are demanding.

As you know, the Fasco Rewards website has been under construction for the past few months getting some necessary software upgrades. We appreciate your patience during this process – but you won't have to wait much longer! The upgrades are on schedule to be completed by the end of June – so you could be winning again by July!

You'll notice a few changes with the new Fasco Rewards program this time around. We've divided the United States into seven regions, with each region receiving a total of three prize winners every month. All you have to do for your chance to win is correctly answer ten test questions related to that month's *Fasco Rewards Distributor Newsletter*, as well as *Fasco Facts* and our new *Stock Replacement Catalog #44*, and your name will be automatically entered into the drawing. Winners will then be posted on the new Fasco Rewards site.

To increase your chances of winning, each region will also have three grand prize winners at the end

(continued on page 2)

New Product News

Fasco Introduces New D417 General Replacement Motor

Fasco is pleased to introduce a new shaded pole (SP) motor to our extensive line of replacement motors: the new D417.

The 3.3" diameter D417 is a general-purpose replacement motor (and ball bearing version of our popular D471 motor) that features an open ventilated enclosure with an "A" dimension of 4 1/4". It's also thermally protected, UL recognized and CSA certified.

For more information or to place your order, contact your Fasco Sales Representative or call our Customer Service Department at 1-800-325-8313.



D417

Specifications

HP	1/20	Amps	1.1
Volts	208-230	Rotation	CW
RPM	1550	Bearings	Ball
Speeds	1	Shaft	5/16 x 2.50

New Fasco Catalog #44 Now Available!

Fasco's new *Stock Replacement Products Catalog #44* is now available — and it's bigger and better than ever!

At 118 pages, it's the largest catalog in our history. It also features the largest number of new products we've ever introduced – 213 – that includes popular new items like our line of PROLINE™ Capacitors. Of course, you'll also find updated information on existing Fasco replacement motors, blowers and other items, as well as an expanded version of our handy "Motor Scope Selection Guide."

To request your free copy, just contact your Fasco Sales Representative or our Customer Service Department at 1-800-325-8313. You can also see a content listing and download PDFs of the new Catalog #44 by visiting our website at fasco.com. Just click on "Stock Replacement Products" on the drop down menu under the "Distributor Services" tab at the top of the page. Then click on "Product Categories – Catalog 44."



Fasco's new *Stock Replacement Products Catalog #44* is now available!

Tech Tips

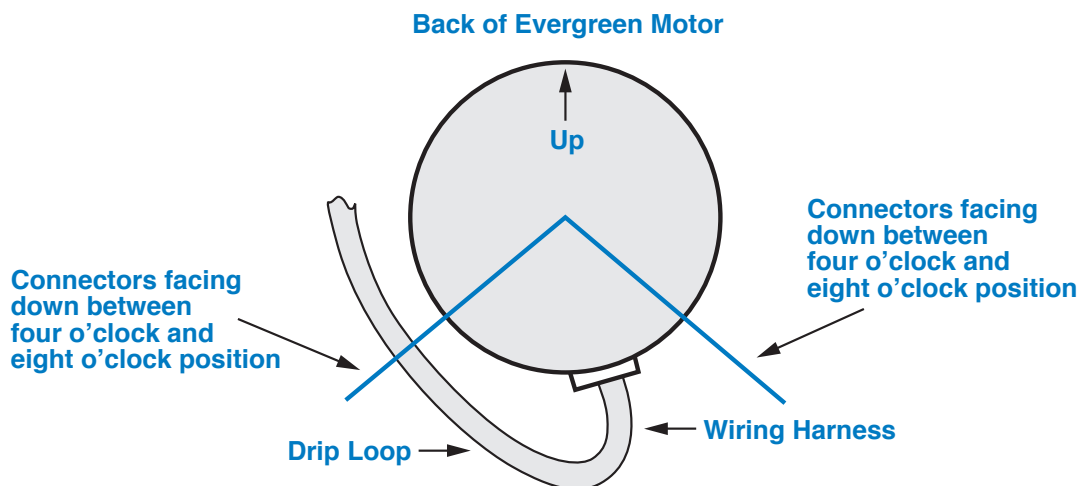
Proper Mounting Procedures for Our New Evergreen Electronically Commutated Motors

In the April issue of the *Fasco Rewards Distributor Newsletter*, we offered helpful application guidelines about which types of HVAC systems our new Evergreen Motors were designed to work with, as well as tips on choosing the correct size Evergreen ECM for your job (1/2 HP/Fasco Part #6005 or 1 HP/Fasco Part #6010).

This month we thought we'd show you how easy it is to correctly mount an Evergreen ECM. As installed in your HVAC system, the motor should be positioned with the connectors

facing down between the four o'clock and eight o'clock positions, with the wiring harness formed into a drip loop. (See illustration below.)

If you have any additional questions about installing our new Evergreen Motors, or if you'd like further technical specifications, contact the Evergreen Contractor Hotline at 1-866-503-8566. Information is also available online at www.TheDealerToolbox.com.



Reminder: Visit Fasco at the EASA Convention, June 27-29, in Orlando!

As we mentioned in last month's issue of the *Fasco Rewards Distributor Newsletter*, Fasco will be an exhibitor at the 2010 EASA Convention in Orlando, Florida, June 27th through the 29th. So if you're a distributor in Florida, or will be visiting the Orlando area in June for the show, please stop by and say hello.

Fasco will be exhibiting our motors, blowers and other products at the Regal-Beloit booth #307, so be sure to come by and see everything that's new. For additional information, go to the convention's website at www.easa.com/convention.



Marketing News (cont.)

of the year. Each successfully completed monthly test you take will also serve as an entry into the grand prize drawing. So even if you're not a monthly prize winner, you still have a great chance to win a grand prize at the end of the year.

As the saying goes, it's as easy as one...two...three": 1) Read the monthly newsletter 2) Successfully answer ten test questions, and 3) Watch for your name on the "Prize Winners" page of the new Fasco Rewards site, coming in July!



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